



TREND – SPOTTING

Trend Forecasting Assignment

FP 111 – Trends & Concepts

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Objective:

After completing the section on the creative elements of trend boards, you will not have the opportunity to create a trend board on the topic of your choice. The objective of this assignment is to utilize your creative forecasting abilities in the creation of a trend board.

Requirements:

Your Trend Board must include the following information and elements.

- Create your trend board in In Design in a 11 x 17 document
HINT: Do not forget your bleed lines at .125
- Choose an established trend in the marketplace for the assignment.
- Create a theme that is consistent with the trend.
- Include at least FIVE (5) images of current examples of the trend.
- Label each of the examples with the designer or retailers name and price if available.
- Include FIVE (5) color swatches including PANTONE numbers.
- Include TWO (2) items of inspiration that support your theme.
- Write one paragraph utilizing correct fashion terminology to support, or describe your theme.

Your trend board must be created in In Design, and will be graded according to proper format, missing links and proper format. Included as many photos of the required elements as possible to add to the presentation of your assignment. Your final trend board will need to be mounted on a 15 x 20 presentation board.

Due Date: