

FP111 Trends and Concepts		NAMES:	
Margarita Benitez - Instructor		Color Palette Assignment Rubric	
Category			
<u>Color Board</u>	10 Points	5 Points	5 / 0 Points
	The Color Board was created and presented in a clear and consistent manner. The Board was professional & communicates the choosen color palette accurately.	The Color Board was created & presented in a clear manner, yet lacking some consistancy in theme and presentation. The Board may have been creative yet not necessarily professional.	The Color Boards were created in a haphazard manner with no consistency or Theme. Mistakes and inconsistencies are evident.
<u>Creative</u>	10 Points	5 Points	5 / 0 Points
	The Color Board was created and presented in a clear and consistent manner. Including 8-10 Labeled Colors, and 3-5 inspiration items that are consistent with the color palette + story / theme.	The Color Board was created in a clear manner yet may be missing one or more of the required elements. Item may have not been labeled or consistent with the theme of the trend.	The Color Board is missing two or more of the required elements. Examples were not labeled or were missing entirely from the theme of the project.
<u>Technology</u>	5 Points	3 Points	3 / 0 Points
	Color Board represented above average computer skills. The Photoshop document was saved as a PDF according to specs.	Color Boards represented average computer skills. The Photoshop document was saved as a PDF but NOT according to specs.	Color Boards represented poor computer skills. The Photoshop documents was NOT saved or created to specs.
<u>Comments</u>	TOTAL 25 Points		