

Look through advertising pages of magazines, newspapers, and catalogues. Neatly clip the ad or make a copy of the page if you cannot cut it out. Paste it on a sheet where you have **typed** the following information:

- Category (ex. Cellulosic-cotton)
- Type of Garment/Object (ex. Jean)
- Fabric Name (ex. Denim)
- Fiber Content (ex. 98% cotton 2% spandex)
- Fabric Construction (ex. Woven, Yarn Dyed)
- Price (if possible)
- Name of Publication
- Why would this textile be a good choice for the garment or product?

**Complete 2 AD Sheets for each of the following categories:**

- 2- Cellulosic (ex. Cotton, linen)
- 2- Wool or hair fibers
- 2- Silk
- 2- Manufactured (nylon, polyester, olefin, vinyl, spandex)
- 2- Woven (any fiber)
- 2- Knits (any fiber)
- 2- Knotted (can be used as trim)(lace, crochet, braid)
- 2- Non-Woven (leather, vinyl, felt, filters, disposable products)
- 2- Finishes (this may only show in the ad copy, but could also be a print or dye)

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18 Total Ads – One per page = 18 TOTAL PAGES

FM 211 Grading Rubric for Assignment #2

Criteria	Exemplary	Good	Adequate	Unacceptable	Points
Content/2 pts. each	36 pts. Ad is excellent example, info is comprehensive	34-32 pts. Example fits category, info is correct	30-26 pts. Category is not correct, but info is appropriate, missing information	24-0 pts. Category is incorrect or information is incorrect	36
Mechanics Grammar	5 pts. No mistakes	4 pts. 1-2 mistakes	3-2 pts. 3-5 mistakes	1-0 pts. More than 6 mistakes	5
Presentation/1/2 pt. each	9 pts.	8-7 pts.	6-5 pts.	4-0 pts.	9
Late					-5
Total Points					

Criteria Key

Content: Ad fits into the correct category. 2 ads are presented for each category. As much information is included with each ad that can be derived from ad and information shows comprehension of textile terminology and techniques.

Mechanics/Grammar: No obvious mistakes in spelling or grammar.

Presentation: Total project is neatly and professionally presented. Ads cut and glued neatly. **Information is typed** and placed with appropriate picture.