

Technical Sketch Board (150 points)

AD235 Image Design with Digital Technology II
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Objective:

The objective of this assignment is to create a Technical Sketch Board for your company. **See page 188**

Requirements:

Your Technical Sketch Board must include the following information and elements:

- Using the perfect woman/man/child, create the fronts and backs of your designs in Illustrator. If you have more than 3 head-to-toe figures you only have to illustrate the back of 3 figures (no more than that).
- Fill them in with color and pattern in Photoshop.
- Dodge and burn them (a.k.a. add highlights and shadows) in Photoshop
- Place each garment on a Technical Sketch Board in Photoshop (or InDesign) in an 11 x 17 RGB document, either portrait or landscape with a resolution of 300.
- Arrange as follows: Tops on the top; Bottoms on the bottom; Dresses as you see fit.
- Add the same categories of text that you see on the sample page. Add your group name and the season but not the year onto the board.
- Include an actual swatch of fabric if possible, or at the very least, include a digital swatch.
- Add a background but do not make it too busy. Additionally make sure it coordinates with the inspiration board and textile board.
- Save both as a PSD (or INDD) file and a PDF in your folder on the network.
- Email yourself your files or save your folder on a flash drive. Always keep a back up of your work in case something happens to the network folder.
- Please include a short paragraph summarizing the board.

Due Date: _____