

Merchandising Board (150 points)

AD235 Image Design with Digital Technology II
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Objective:

The objective of this assignment is to create a Merchandising Board for your company. **See page 185**

Requirements:

Your Merchandising Board must include the following information and elements:

- Create your Merchandising Board in Photoshop (or InDesign) in an 11 x 17 RGB document, either portrait or landscape with a resolution of 300.
- Design 2 prints and put them in repeat.
You can either use Photoshop (or Kaledo Print) to create your prints / repeats.
- Use these prints as at least one of the fabrics on your merchandising board.
- Then go to fashionindex.com, denverfabrics.com or fabrics.com and select other fabrics you would use to fabricate your line for the season.
- Arrange the squares of fabrics on the page as shown on the sample page.
- Label the fabrics the same as they have on the sample page.
- Add all other trims and findings as shown on the sample page.
- Add your group name and the season but not the year onto the board.
- Save both as a PSD (or INDD) file and a PDF in your folder on the network.
- Email yourself your files or save your folder on a flash drive.
Always keep a back up of your work in case something happens to the network folder.
- Please include a short paragraph summarizing the board.

Due Date: _____