



# Concept + Sketch Book



## Objective:

To develop and nurture the necessary skills and habits that are required by any design professional. This will also help develop observational skills, trendspotting skills and drawing skills.

## Requirements:

Purchase a sketchbook (8.5" x 11")

Glue / Tape

Drawing utensils: pencils, pens, markers – whatever your medium of choice is

- This assignment will help you develop healthy design habits. It is important to document your inspiration and ideas on paper, not only for memory's sake but also for your own archival purposes.
- Please see the next few pages of this handout for samples, inspiration, information And ideas for your sketchbooks. Include Fabric Swatches, Material Swatches, etc.
- You are expected to add 5 pages (facing set of pages – both left and right) to your sketchbook every week.
- Sketchbooks will be checked one time a week, every Tuesday.

## WEEKLY RUBRIC :

- 100 Total points available for this project.

*There is extra credit available by completing more pages.*

|                    |  |
|--------------------|--|
| 5+ pages completed | 10 points for first 5 page set<br>2 points for each page set |
| Less than 5 pages  | 2 point per page set completed                               |
| No pages           | No points  |

**\*\*\*REMEMBER TO SAVE ALL RESEARCH MATERIAL FOR YOUR PROJECTS FILED IN YOUR CONCEPT / SKETCH BOOK\*\*\***