

Color Illustrated Croquis Board (150 points)

AD235 Image Design with Digital Technology II
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Objective:

The objective of this assignment is to create a Color Illustrated Croquis Board for your company. **See page 190**

Requirements:

Your Color Illustrated Croquis Board must include the following information and elements:

- Create your Color Illustrated Croquis Board in Photoshop (or InDesign) in an 11 x 17 RGB document, either portrait or landscape with a resolution of 300.
- Paste your croquis across the page.
- Go to: Image menu >> Adjust >> Brightness – Contrast.
Adjust both as needed.
Adding brightness will take away the “dirt.”
HIGHLY RECOMMENDED: Trace your hand drawing of the figure with the clothing on it in Adobe Illustrator.
- Put in your background.
- Use the gradient tool to color skin tone.
- Choose textile or print patterns to fill in the garments.
Make sure that your patterns are seamless in repeat.
Fill in textiles and patterns using: Edit Menu >> Define Pattern.
Select or Magic Wand areas to be filled with pattern or textile;
Edit Menu >> Fill with Pattern.
- Use Dodge and Burn tools to add highlights and shadows.
- Include the same categories of text that are on the sample page (in the left corner).
- Save both as a PSD (or INDD) file and a PDF in your folder on the network.
- Email yourself your files or save your folder on a flash drive.
Always keep a back up of your work in case something happens to the network folder.
- Please include a short paragraph summarizing the board.

Due Date: _____