

<b>AD235 Image Design/Digital Tech II</b>		<b>NAMES:</b>	
Margarita Benitez / Instructor		<b>Board Rubric</b>	
<b>CATEGORY</b>			
<b><u>Board</u></b>	<b>35-25 points</b>	<b>20-10 points</b>	<b>5 / 0 points</b>
	The Board was created and presented in a clear and consistent manner. The Board was professional & communicates the choosen trend accurately.	The Board was created & presented in a clear manner, yet lacking some consistantcy in theme and presentation. The Board may have been creative yet not necessarily professional.	The Board were created in a haphazard manner with no consistency or Theme. Mistakes and inconsistencies are evident.
<b><u>Creative</u></b>	<b>35-25 points</b>	<b>20-10 points</b>	<b>5 / 0 points</b>
	The Board was created and presented in a clear and consistent manner. If inspiration board included FIVE (5) Labeled images, and TWO (2) sources of inspiration that are consistent with the theme.	The Board was created in a clear manner yet may be missing one or more of the required elements. Item may have not been labeled or consistent with the theme of the trend.	The Board is missing two or more of the required elements. Examples were not labeled or were missing entirely from the theme of the project.
<b><u>Technology</u></b>	<b>40-25 points</b>	<b>20-10 points</b>	<b>5 / 0 points</b>
	Board represented above average computer skills. The InDesign document contained no missing LINKS, and was packaged correctly, with a PDF.	Trend Board represented average computer skills. The InDesign document contained 1 to 3 missing LINKS, and was packaged correctly, with a PDF.	Board represented poor computer skills. The InDesign document contained 4 or more missing LINKS, & was NOT packaged correctly, with a PDF.
<b><u>Color &amp; Font</u></b>	<b>30-20 points</b>	<b>15 / 10 points</b>	<b>5 / 0 points</b>
	The Board color and font choices matched the mood of the trend. If colors were on board, colors were re-named in accordance with the theme, included pantone number.	font choice may not have been reflective of the mood of the trend. If color board included FIVE (5) color swatches of the same size, including the PANTONE number. The colors were re-named, however the names.	The board included FIVE (5) color swatches, However the swatches may not have been the same size, or were missing the PANTONE number. Color names and Font choice were not alligned with the mood of the trend.
<b><u>Summary</u></b>	<b>10 points</b>	<b>5 points</b>	<b>0 points</b>
	A one paragraph summary of the trend was included using correct fashion terminology to support, or describe the theme. The summary was creative and completed in a professional manner.	A one paragraph summary of the trend was included, however the student may have missed a few details, or lacked creativity with in the theme.	A one paragraph summary of the trend may have been missing, or the summary wa missing the whole theme of the trend.
<b><u>Comments</u></b>			